

HOTEL ONLINE

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Daniel Donahue Named General Manager and Sheila Hayden as Director of Sales and Marketing for The Lenox Hotel, Boston

Boston, MA (January 17, 2007) - The Lenox Hotel, a historic AAA Four Diamond hotel in Boston's prestigious Back Bay neighborhood has named Daniel Donahue as General Manager and Sheila Hayden as Director of Sales and Marketing for the hotel. Both bring extensive hospitality experience and senior management expertise to The Lenox and The Saunders Hotel Group.

Mr. Donahue most recently served as Deputy General Manager, directing hotel operations at Jurys Boston, a hotel he helped open in 2004. Mr. Donahue led the hotel to achieve a number of accolades, including Boston Magazine's "Best New Hotel, 2005" and Conde Nast Traveler's "Hot Tables, 2005" distinction for the Stanhope Grille. Prior to that, he worked as Director of Operations at the Jurys Hotel in Washington DC. Mr. Donahue began his hospitality career in 1990 with the T.G.I. Fridays Group, and joined Starwood Hotels in 1995, holding senior managerial roles with Washington-area hotels including the Marriott Crystal City Courtyard and BWI Marriott. He is a member of the Board of Directors for the Elliott Memorial School and plays an active role within his community.



Ms. Hayden brings nineteen years of experience to her position as Director of Sales and Marketing. Most recently, she was Northeast Regional Director of Sales for the Garrett Hotel Group whose properties include The Point, The Lake Placid Lodge, The Inn of the Five Graces and The Willcox hotel. Prior to joining Garrett, Ms. Hayden spent nearly a decade of her career with Swissotel Boston, from 1993 through 2002. She began as Director of Conference Services and progressed to Senior Sales Manager, Assistant Director of Sales and finally Director of Sales and Marketing, earning National Director of Sales and Marketing of the Year recognition from Swissotel in both 2000 and 2001. Ms. Hayden began her lodging career in the metro-Boston area, working with the Back Bay Hilton, Hilton at Dedham Place, the Sheraton Tara Hotel in Newton and the Copley Plaza Hotel. She is a graduate of Niagara University with a Bachelor of Science degree in Hotel and Restaurant Management and participated in the GWSAE, HSMIAI, MPI, ASAE, NACE, MLA, DCA and MOTT, and NBTA professional associations.

"The Lenox is a world class hotel and we are excited to add this world class talent to lead us forward. With the opening of many new hotels in Boston, guests have several choices. Our new team will help us provide superb, memorable service, one guest at a time." said Jeffrey Saunders, President & CEO of The Saunders Hotel Group. "We expect Mr. Donahue and Ms. Hayden to infuse The Lenox with the passion, pride and professionalism that complement our ongoing investment in the physical plant and innovative services at The Lenox, one of Boston's true Four Diamond gems."

The Lenox Hotel

Built in 1900 for the princely sum of \$1,100,000 by the hotelier and impresario Lucias Boomer (best known as the owner of New York's Waldorf - Astoria), The Lenox was the most luxurious hotel in New England. The Lenox, the tallest building in Boston at the time, opened its doors in the heart of Back Bay and a proud tradition was born. Since 1963, the Saunders family has been at the helm of The Lenox, overseeing day-to-day operations and a series of meticulous restorations (including one in 2003 that earned worldwide accolades for historic preservation and design.) The Lenox has received numerous prestigious awards for pioneering luxury within ecotourism including its selection in 2006 as the top urban hotel in the world on Conde Nast Traveler's Annual Green List of the world's best "green" hotels, destinations and tour operators and 2006 honors from the Skai International Ecotourism Awards. Skai, the largest organization of travel and tourism professionals in the world, recognized The Lenox's environmental program for its comprehensiveness, innovation and excellence.

The Saunders Hotel Group

The Saunders Hotel Group is a third generation family business that is known worldwide for its genuine commitment to gracious hospitality, innovation, and environmental leadership. Saunders Hotel Group owns and or operates six distinctive properties including: the historic, 4-Diamond Lenox Hotel (Boston, MA); the Comfort Inn & Suites (Boston, MA - Logan Airport); the Marriott Residence Inn (Merrimack, NH); the Holiday Inn/Outback Steakhouse (New London, CT); The Hawthorn Suites Hotel (Alexandria, VA.); and the Hampton Inn (Norwood, MA.). See the portfolio at www.saundershotelgroup.net